



## Cover-More for aligning with changing business scenario

"Cover-More remains very positive about the outlook for travel in India, especially international travel. And in recent years, we have also seen significant growth in the number of outbound travellers understanding the importance of quality travel insurance," said Cover-More CEO, Asia Pacific, Judith Crompton. India remains one of the most exciting economies in Asia with growth in travel insurance uptake almost double that of more mature markets, she pointed out.

According to the Founder & CEO of TrawellTag Cover-More, India & Emerging Markets, Dev Karvat, being part of a global player allowed the business in India to intelligently apply Cover-More's travel insurance capabilities to de-commoditise the product offering and grow the share of the traveller wallet.

"In recent years, we have also become the partner of choice for airlines and leading online travel agencies (OTAs) including GoAir, IndiGo and Goibibo which underlines the strength of our integrated travel insurance offer and our ability to deliver differentiated solutions for our distribution partners. The next step for us is a deeper dive into the e-commerce sector with enhanced technolog-



Cover-More CEO, Asia Pacific Judith Crompton with Founder & CEO TrawellTag Cover-More, India & Emerging Markets Dev Karvat.

ical know-how and support from the Cover-More and aligning that with the changing business scenarios in India," Karvat said.

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