

ARSENAL WELCOMES COVER-MORE AS OFFICIAL TRAVEL INSURANCE PARTNER

Arsenal Football Club has announced Cover-More, one of India's leading travel insurance providers, as their Official Travel Insurance Partner. The partnership will run for three seasons.

Cover-More Group, parent of TrawellTag Cover-More, is a global specialist and integrated travel insurance and medical assistance provider operating in 14 countries including India, New Zealand, UK, Australia, China and the USA, where the group owns Travelex Insurance Services. From December 2017, Cover-More will create Arsenal travel insurance, car-hire insurance and match ticket cancellation insurance solutions for fans attending and travelling to games throughout the season, as well as insurance packages that cover the club's pre-season tours.

Cover-More Chief Executive Officer Mike Emmett said: "We aim to protect the



individual Arsenal fan experience when they want to go to a game, whether they're travelling from Islington or India, Sydney or San Francisco.

"We will employ technology to customise our proposition for each fan and use geo-location to offer them meaningful types of protection products. by TNH DESK